



Hi, I'm Tiffany Ahee.

I'm a Visual, UX Designer, and Illustrator with a passion for crafting user-centric digital experiences for brands and products. Empathy is at the heart of my work, and I enjoy sharing insights with future creators. You can view my portfolio at tiffanyahee.com

| EXPERIENCE |

UNITED AIRLINES

Contract | Hybrid

Senior UX Designer

Nov. 2022 → Present

Ideate and design enhancements for the flight booking path to improve customer experience, decrease abandonment, and increase conversion. Collaborate with developers and researchers to advocate for the customer and ensure an optimal user experience.

NEW YORK POST

Freelance | New York, NY

Senior UX Designer

Sep. 2019 → July 2022

Designed the Acquisition and Payflow experiences for the subscription service Post Sports+. Workflow included competitive analysis, user flows, wireframes, visual design, prototyping, AI testing and development handoff.

Senior Art Director

Nov. 2016 → Sep. 2019

Designed the brand identity and vertical landing page for Page Six Style, driving Page Six website traffic up by 20%.

Created the responsive website design and digital marketing assets for Decider. Page views reached 6.3M in 3 months at launch.

Senior Visual Designer

Oct. 2014 → Nov. 2016

Designed marketing campaign ads, illustrated graphics, animations and email blasts to promote new exclusive features for New York Post, Page Six and Page Six TV.

BED BATH & BEYOND

Full-time | Remote | Union, NJ

Visual & UX Designer

May 2019 → July 2019

Conducted remote shop-along usability testing and created recommendations shared with stakeholders to increase conversion and customer satisfaction.

360i

Full-time | New York, NY

Associate Art Director

Sep 2013 → March 2014

Conceptualized, art directed and designed marketing materials used in pitches and presentations. Clients include HBO, Smirnoff, Kraft and Canon.

ATLANTIC RECORDS

Freelance | New York, NY

Web Designer

May 2010 → Sep 2013

Designed digital marketing materials, responsive websites, banners and mobile game apps for label artists including Paramore, Wiz Khalifa, Trey Songz and B.o.B.

| TOOLS |

Adobe CC
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Sketch
Figma
Final Cut Pro
Invision
Zeplin
Marvel
3M VAS
Principle
Midjourney

| SKILLS |

Research
Wireframing
Visual Design
Interaction Design
Responsive Design
Illustration
Competitive Analysis
Usability Testing
Persona Creation
Rapid Prototyping
QA Testing
HTML & CSS
Prompt Engineering

| EDUCATION |

Rhode Island School of Design

Sep. 2005 → May 2009

Bachelors of Fine Arts, Illustration

General Assembly

March 2019

User Experience Design Bootcamp



References available upon request

tiffanyahee.com

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